



Blue Ribband Life

Premium Custom Clothing & Leadership



2026 Faith × Family × Fabric × Fellowship Tour

Sponsored by Blue Ribband Life – "It's more than a suit, it's a story"

LAUNCH: SEPTEMBER 19, 2025

(6-year anniversary)

 **50 States, 50 Weeks**

State capitols across America

Tour Themes



Faith
9th Hour
Prayer

×



Family
Worship

×

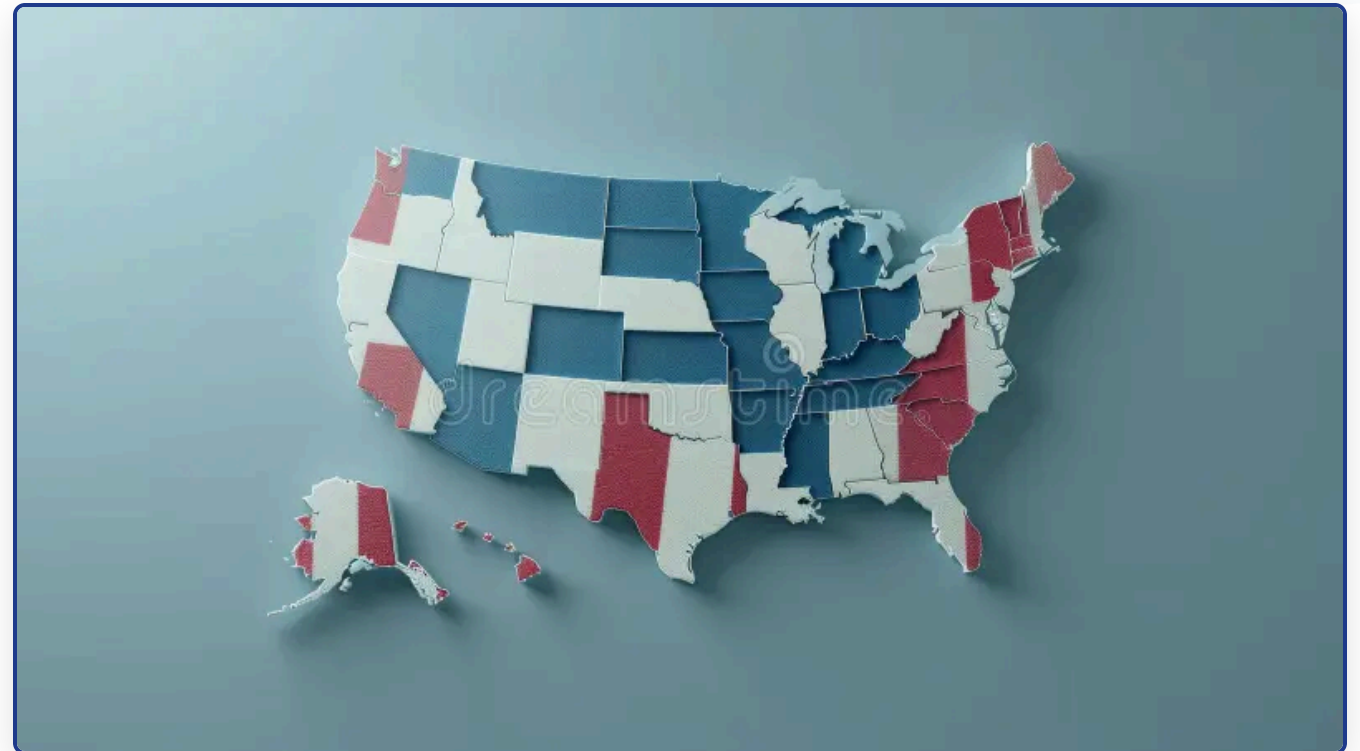


Fabric
Custom
Clothing



×

Fellowship
Leadership



Our Mission

Who We Are

Blue Ribband Life is a leadership organization fostering the four pillars of our community:

Faith

Family

Fabric


Fellowship


Our Vision


- Unite communities through faith-based events, building towards our 2028 Mall event and election-year push.
- Create lasting impact through leadership development, custom experiences, and fellowship across America.





Our Brand Portfolio


**Blue Thread**
Men's custom clothing


**Lady Blu**
Women's custom fashion

**Filo Blu**
Italian luxury experience

**Oxford Blue**
Premium footwear

**Little Boy Blue**
Watches & accessories

**Blue Ribband Life**
School training

**Blue Leadership**
Corporate training and development



A 50-State Journey


Weekly Schedule


Sunday Travel from Oxford, MS (Drive ≤8h, fly otherwise)		
Monday 3:00-4:00 PM 9th Hour Prayer Outdoor venue	4:00-6:00 PM Dinner 20-30 sponsors	7:00-9:00 PM Worship Service UPCI-led
Tuesday 9:00 AM-5:00 PM Custom Fittings 50+50 slots, \$500 deposits	3:00-3:30 PM Prayer Pause	6:21-9:42 PM Blue Leadership 9:45 PM: 9th Hour Movement
Wednesday-Thursday Wed: Travel home to Oxford, MS Thu: Submit orders to production		
Post-Event Timeline 30 Days First fittings 60 Days Final threads		




50 States • 50 Weeks • State Capitals

Key Partnerships

 **UPCI**
United Pentecostal Church

 **Ministerial Fellowship**
Blue Ribband network





























 **Christ-centered Organizations**
Local faith communities



Prayer gathering at a state capitol

2026 Tour Schedule – January to March

Winter Events (Jan-Mar, 50-70°F Focus)

DATES	STATE	CAPITAL	DETAILS
JANUARY			
Jan 4-7	Mississippi	Jackson 	 57°F
Jan 11-14	Louisiana	Baton Rouge 	 62°F
Jan 18-21	Iowa	Des Moines 	 31°F 
Jan 25-28	Kansas	Topeka 	 39°F 
FEBRUARY			
Feb 1-4	Alabama	Montgomery 	 59°F
Feb 8-11	Florida	Tallahassee 	 65°F
Feb 15-18	Texas	Austin 	 67°F
Feb 22-25	Arizona	Phoenix 	 71°F
MARCH			
Mar 1-4	Georgia	Atlanta 	 61°F
Mar 8-11	South Carolina	Columbia 	 66°F
Mar 15-18	North Carolina	Raleigh 	 61°F
Mar 22-25	Virginia	Richmond 	 58°F
Mar 29-Apr 1	Arkansas	Little Rock 	 66°F



TOUR DETAILS

-  Drive (5 locations)
-  Fly (8 locations)
-  UPCI Events
-  Avg. Temp: 31-71°F



SPECIAL NOTES:

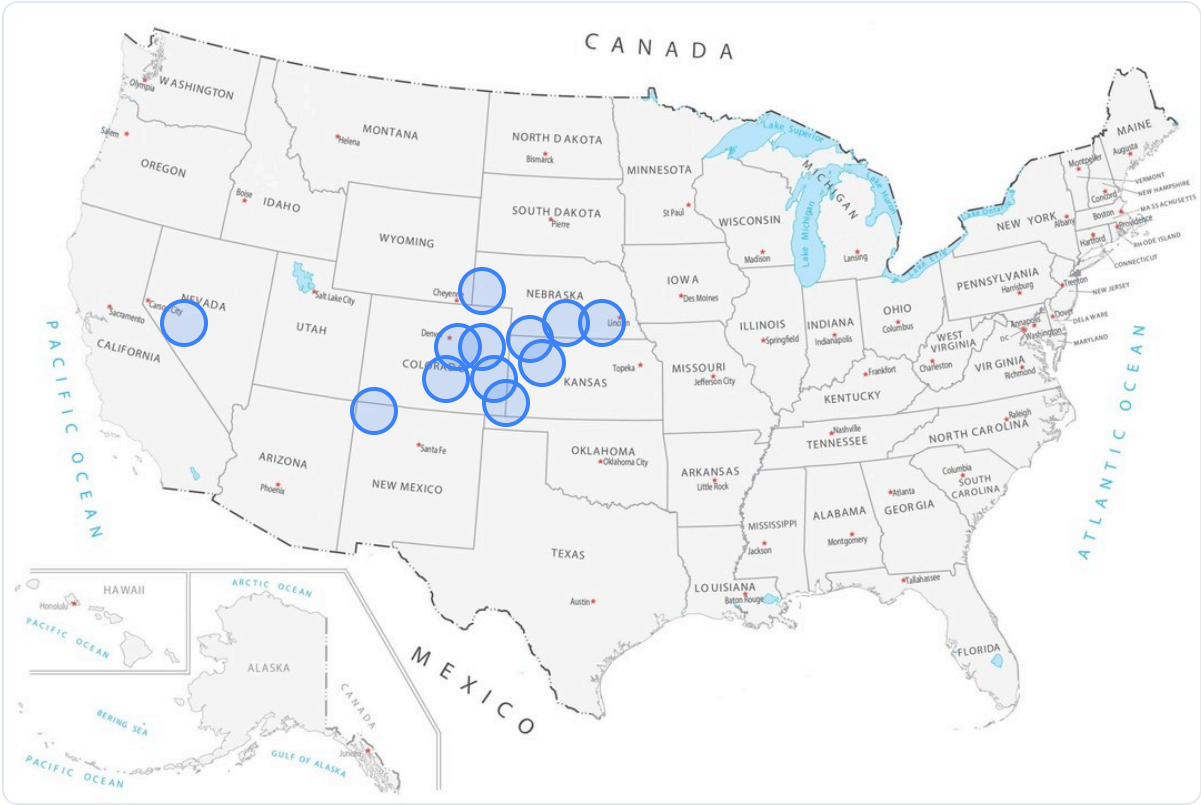
- Iowa: UPCI Holiday Youth Convention
- Kansas: UPCI Vision Rally



2026 Tour Schedule – April to June

Spring to Early Summer (65-85°F Focus)

DATES	STATE	CAPITAL	DETAILS
APRIL			
Apr 5-8	Tennessee	Nashville	🚗 68°F
Apr 12-15	Kentucky	Frankfort	🚗 65°F
Apr 19-22	Missouri	Jefferson City	🚗 65°F
Apr 26-29	Oklahoma	Oklahoma City	🚗 71°F
MAY			
May 3-6	Illinois	Springfield	🚗 72°F
May 10-13	Indiana	Indianapolis	🚗 72°F
May 17-20	West Virginia	Charleston	✈️ 75°F
May 24-27	Ohio	Columbus	✈️ 76°F
May 31-Jun 3	Pennsylvania	Harrisburg	✈️ 80°F
JUNE			
Jun 7-10	Maryland	Annapolis	✈️ 82°F
Jun 14-17	California	Sacramento	✈️ 85°F 🏠
Jun 21-24	Michigan	Lansing	✈️ 79°F 🏠



FEATURED STATE CAPITOLS



Nashville, TN



Sacramento, CA



Lansing, MI



Harrisburg, PA

TOUR DETAILS

🚗 Drive (6 locations)

✈️ Fly (6 locations)

🏠 UPCI Events

📍 Avg. Temp: 65-85°F

SPECIAL NOTES:

2026 Tour Schedule – July to September

Summer to Early Fall (Jul-Sep, 75-88°F Focus)

DATES	STATE	CAPITAL	DETAILS
JUNE/JULY			
Jun 28-Jul 1	Wisconsin	Madison	✈️ 81°F
Jul 5-8	Minnesota	St. Paul	✈️ 83°F
Jul 12-15	North Dakota	Bismarck	✈️ 84°F
Jul 19-22	South Dakota	Pierre	✈️ 87°F
Jul 26-29	Nebraska	Lincoln	✈️ 88°F
AUGUST			
Aug 2-5	Wyoming	Cheyenne	✈️ 82°F 🏠
Aug 9-12	Colorado	Denver	✈️ 85°F
Aug 16-19	Montana	Helena	✈️ 82°F
Aug 23-26	Idaho	Boise	✈️ 88°F
Aug 30-Sep 2	New Mexico	Santa Fe	✈️ 78°F
SEPTEMBER			
Sep 6-9	Nevada	Carson City	✈️ 82°F
Sep 13-16	Washington	Olympia	✈️ 75°F
Sep 20-23	Oregon	Salem	✈️ 76°F
Sep 27-30	Utah	Salt Lake City	✈️ 75°F 🏠



✈️ Fly (14 locations) 🏠 UPCI Events (2) 🌡️ Avg. Temp: 75-88°F 📍 Western States Focus

























SPECIAL NOTES:

- Wyoming (Aug 2-5): Coordinated with UPCI Youth Camp (Aug 3-6)
- Utah (Sep 27-30): Aligned with UPCI General Conference (Sep 29-Oct 2)
- All Q3 locations require air travel due to distances from Oxford, MS
- Multiple prayer gatherings planned at western state capitol buildings

2026 Tour Schedule – October to December

Fall to Winter (Northeast Focus & Island Destinations)

DATES	STATE	CAPITAL	DETAILS
OCTOBER			
Oct 4-7	Hawaii	Honolulu 	 87°F
Oct 11-14	Alaska	Juneau 	 47°F
Oct 18-21	New York	Albany 	 59°F
Oct 25-28	Vermont	Montpelier 	 54°F
NOVEMBER			
Nov 1-4	New Hampshire	Concord 	 53°F
Nov 8-11	Maine	Augusta 	 48°F
Nov 15-18	Massachusetts	Boston 	 50°F
Nov 29-Dec 2	Rhode Island	Providence 	 50°F Post-TG
DECEMBER			
Dec 6-9	Connecticut	Hartford 	 42°F
Dec 13-16	New Jersey	Trenton 	 46°F
Dec 27-30	Delaware	Dover 	 47°F Post-XM



TOUR DETAILS

-  Fly (11 locations)
-  Winter Indoor Options
-  Avg. Temp: 42-87°F
-  Tax-Exempt Clothing (5 states)



SPECIAL NOTES:

- Rhode Island: Scheduled after Thanksgiving
- Delaware: Scheduled after Christmas



What to Expect



Monday

- 10:00 AM** **Setup**
- 3:00-4:00 PM** **9th Hour Prayer**
Outdoor, faith focus
- 4:00-6:00 PM** **Dinner**
With sponsors/investors (20-30 guests)
- 7:00-9:00 PM** **Family Worship**
UPCI-led, music & prayer



Monday events focus on faith community building

Tuesday

- 9:00-5:00 PM** **Fittings**
50+50 slots, \$500 deposits, indoor
- 3:00-3:30 PM** **Prayer Pause**
Brief spiritual reflection
- 6:21-9:42 PM** **Blue Leadership**
3 x 21-min keynotes, networking
[Blue Ribband Life](#) focus
- ~9:45 PM** **9th Hour Movement**
Faith call-to-action



Tuesday combines business with spiritual leadership

Sales & Tax Information

Available Products:

- Blue Thread - Men's Custom
- Lady Blu - Women's Custom
- Filo Blu - Italian
- Oxford Blue - Shoes
- Little Boy Blue - Accessories

Tax Compliance:


- ✔ State-specific rates (e.g., 7% Jackson, MS)
- ✔ Tax-free states: DE, MT, NH, OR
- ✔ Exempt clothing in MN, NJ, PA, RI, VT

Post-Event: First fits in 30 days, final threads in 60 days



Join the Movement

Multiple ways to get involved with the 2026 Faith x Family x Fabric x Fellowship Tour. Choose the option that best aligns with your vision and resources.



Sponsor/Host

No Fee

- ✓ Direct prayer/worship sessions
- ✓ Promote locally within network
- ✓ Community engagement platform



Sponsor

\$1,000

- ✓ Commemorative suit (Azusa Street/Patriotic)
- ✓ Church marketing materials
- ✓ Exclusive sponsor dinner invitation



Investor

\$5,000


- ✓ 21% ROI (\$6,050 payout in 60 days)
- ✓ All Sponsor benefits included
- ✓ Priority event access



Executive Director

\$7,000


- ✓ 10% commissions on event sales
- ✓ 10% commissions on future sales
- ✓ Leadership development training



Franchisee

\$21,000

- ✓ 35% commissions on all sales
- ✓ LLC DBA Blue Thread Project
- ✓ Installment payment options available




Membership

\$21/month

- ✓ Exclusive monthly specials
- ✓ \$21 annual shopping credit
- ✓ Early access to new products

Building Community


Our Strategic Partnerships



UPCI
United Pentecostal Church International events in Iowa, Kansas, Wyoming, Utah



Ministerial Fellowship
Blue Ribband Life's network of ministry leaders



Local Organizations
Christ-centered community groups in each capital

Faith Partnerships



Interfaith Leadership



Cross-Organizational Service

Partner Benefits

-  State-specific networking
-  9th Hour Prayer access
-  Co-branded marketing
-  Leadership resources

Our Community Impact

Faith-Based Engagement

-  Strengthening communities through the 9th Hour Prayer Movement across all 50 states
-  Building connections between faith communities nationwide



2028 Vision

-  Culminating in our 2028 Mall event in Washington D.C.
-  Strategic election-year community mobilization

Revenue Streams



Custom Clothing Sales
50+50 slots per event



Investor Returns
21% ROI structure



Commissions
Executive & franchisee



Memberships
\$21/month model

Making It Happen



Team

- ✓ 5-7 core members from Oxford, MS
- ✓ Travel team for on-site coordination
- ✓ Remote support for bookings & logistics



Budget

- ✓ \$250,000 total travel budget
- ✓ 13 driving trips (≤8 hours from Oxford)
- ✓ 37 flights for longer distances
- ✓ Accommodations & per diem included

Travel Routes



Drive: 13 States
Fly: 37 States

Optimized for weather & UPCI events



Venues

- ✓ **Prayer/Worship:**Capitol grounds (outdoor)
- ✓ **Fittings/Leadership:**Indoor rooms
- ✓ Weather contingency plans for all locations
- ✓ Coordination with UPCI events where applicable



Hosts

- ✓ Local coordination of venues & promotion
- ✓ Specialized training for reveals & alterations
- ✓ Ongoing support from Blue Ribband Life team



Permits & Tax Compliance

- ✓ Permits secured via state offices
- ✓ State-specific tax compliance (e.g., MS: dfa.ms.gov)
- ✓ Exemption tracking (DE, MT, NH, OR: 0% tax)
- ✓ Clothing exemptions (MN, NJ, PA, RI, VT)



Be Part of the Story

Join the 2026 Tour Movement



Application Deadline

October 15, 2025



Contact Us

info@bluethreadproject.com

Opportunities Available:

- ✓ Sponsor or host for your state
- ✓ Invest with 21% ROI in 60 days
- ✓ Join as executive or franchisee
- ✓ Monthly member (\$21/month)

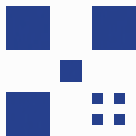
Next Steps:

- Attend launch event: September 19, 2025
- Connect with UPCI and Ministerial Fellowship



Apply Now

Scan to Contact Us



"It's more than a suit, it's a story."
- Blue Ribband Life



Blue Ribband Life

Faith × Family × Fabric × Fellowship

Questions?

We welcome your questions about the Faith x Family x Fabric x Fellowship Tour

Interested in sponsorship opportunities or hosting an event?

Ask about our custom fabric options and special Faith collections

Open floor for questions

Please raise your hand or approach the microphone



Email

info@bluethreadproject.com



Phone

[Your Phone Number]



Next Steps

Launch Event: Sep 19, 2025